

2016 MEGA Meeting Sponsored By:

THE UNIVERSITY OF
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Division of
Financial Affairs
Construction Administration

AEC MEGA GROUP



September 19, 2016

Regions Field

1401 1st Avenue South * Birmingham, Alabama

Zap the Gap in the A/E/C Industry!

Regions Field
1401 1st Avenue South
September 19, 2016

Registration and
Exhibit Hall Open
10:30 - Noon
Beverage Sponsor:
LBVD, Inc.

Lunch
Noon - 12:30pm
sponsored by:
Robins & Morton

Speaker
12:30 - 1:30

Cost
\$35

Register Online
www.aecmegagroup.org

Approved for 1 AIA LU



Megan Johnson
Senior Consultant, FMI

Meagan Johnson is a generational expert, speaker, and co-author of the bestselling book Generations Inc., From Boomers To Linksters Managing the Friction Between Generations at Work. She is the de-facto expert when it comes to navigating the maze of generational quandaries that every organization faces. Known as the "Generational Humorist," she has entertained and educated thousands of audience members from all around the globe. Among her many satisfied clients are SHRM, Dairy Queen, Burger King, Cadillac, American Express, Harley-Davidson, Monster.com, and the CIA (although the work she did at the CIA is classified!). A third-generation native of Phoenix AZ, she lives with her tall husband and four dogs, who have a total of 15 legs (not including the husband)...you do the math!

The workplace is not what it used to be! People are living longer and staying in the workforce longer making this the first time in history that four generations are looking at each other across the same conference table. Differences in generational values vary greatly on everything from dress codes to work ethic. Productivity, culture and growth are being negatively affected by poorly handled generational assumptions. Then there's the problem of obtaining and retaining multi-generational talent. The potential for collision, conflict and confusion between the generations has never been greater. Your challenge is NOT just figuring out how to put up with each other, but how to uncover and incorporate what motivates each generation to do what's best for the organization to achieve financial success, personal growth and increased moral. Because generations are in a constant state of flux, what worked last year does not work today. What seemed like a perfect solution yesterday is the source of tomorrow's problem.

Learn from Meagan Johnson what you can do now to make the most of each generation in your workplace!

- Who the generations are - their wants, needs and expectations
- How to capture Baby Boomers "loyal make a difference" attitude before it evaporates
- Important Generation X career building techniques so they don't leave you for another employer
- New Millennials want their efforts to have meaning and what to do about it
- Top 10 recruiting tricks to capture Gen Y's attention
- Techniques to retain employees from each generation
- A social media policy at work that works
- How to take advantage of generation gaps – not simply manage or endure them
- What needs to happen to weave generational respect into your organizational culture

For additional information or if you have questions please contact:
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